

ACCESS / PURPOSE

● PUBLIC

● INTERNAL

● PENDING

● HIDDEN

| | | | | |
|------------------------|---|---|---|--|
| Who can see it? | Everyone, including public browsers of MDB who are not logged in. | All MSF Staff accounts that are logged into the MDB | MSF staff with higher MDB clearance account <i>Staff Advanced; Media Producer; Admin</i> | MSF user with Admin level account only |
|------------------------|---|---|---|--|

USAGE RIGHTS

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|--|--------------------------|--|
| | External Media | --> Permitted for editorial use in external media publications |
| | Social Media | --> Permitted for use on all MSF social media channels |
| | MSF Publications | --> Permitted for use in all MSF Print publications |
| | MSF Digital Publications | --> Permitted for use on all MSF websites and digital publications |
| | MSF Fundraising | --> Permitted for use in MSF Fundraising publications (online and print) |
| | Advertising | --> Permitted for use in an advert for MSF run on external media |
| | Wires | --> Permitted to be distributed by news wire services (AP/Reuters/AFP) |
| | All Uses | --> All of the above usage rights |